

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF: Jun HIRAI

SERIAL NO: 09/915,346

GAU: 2153

FILED: July 27, 2001

EXAMINER: Philip J. CHEA

FOR: WEB AUDIENCE ANALYZING METHOD, COMPUTER PROGRAM PRODUCT, AND WEB AUDIENCE ANALYSIS SYSTEM

**INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR 1.97**

COMMISSIONER FOR PATENTS  
ALEXANDRIA, VIRGINIA 22313

SIR:

Applicant(s) wish to disclose the following information.

**REFERENCES**

- The applicant(s) wish to make of record the references listed on the attached form PTO-1449. Copies of the listed references are attached, where required, as are either statements of relevancy or any readily available English translations of pertinent portions of any non-English language references.
- A check or credit card payment form is attached in the amount required under 37 CFR §1.17(p).

**RELATED CASES**

- Attached is a list of applicant's pending application(s), published application(s) or issued patent(s) which may be related to the present application. In accordance with the waiver of 37 CFR 1.98 dated September 21, 2004, copies of the cited pending applications are not provided. Cited published and/or issued patents, if any, are listed on the attached PTO form 1449.
- A check or credit card payment form is attached in the amount required under 37 CFR §1.17(p).

**CERTIFICATION**

- Each item of information contained in this information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this statement.
- No item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application or, to the knowledge of the undersigned, having made reasonable inquiry, was known to any individual designated in 37 CFR §1.56(c) more than three months prior to the filing of this statement.

**DEPOSIT ACCOUNT**

- Please charge any additional fees for the papers being filed herewith and for which no check or credit card payment is enclosed herewith, or credit any overpayment to deposit account number 15-0030. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

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DOCKET NO.: 212055US2S/phh

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FOR: WEB AUDIENCE ANALYZING METHOD, COMPUTER PROGRAM  
PRODUCT, AND WEB AUDIENCE ANALYSIS SYSTEM**STATEMENT OF RELEVANCY****Reference AA (US 6,018,619) on Form PTO-1449:**

This discloses a scheme of collecting web access log data from client PCs. But it does not show any methods to process those data which is associated to the related page groups of the analyzed web page.

**Reference AO (JP 10-326245) on Form PTO-1449:**

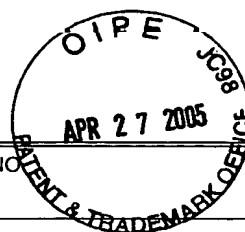
This discloses a scheme of web access log data collection from client PCs on which the monitoring process runs. It also shows a scheme of collecting and managing the user profile data.

**Reference AP (JP 2000-29931) on Form PTO-1449:**

This discloses a scheme of analysis of the access log data retrieved from a web server.

**Reference AW on Form PTO-1449:**

This discloses a scheme of collecting web page contents using crawler (spider) and analyzing hyperlinks among web pages.



Form PTO 1449 (Modified)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY DOCKET NO. 212055US2S	SERIAL NO. 09/915,346		
LIST OF REFERENCES CITED BY APPLICANT				APPLICANT Jun HIRAI			
				FILING DATE July 27, 2001	GROUP 2153		
<b>U.S. PATENT DOCUMENTS</b>							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
AA		6,018,619	01/25/2000	James E. ALLARD, et al.			
AB							
AC							
AD							
AE							
AF							
AG							
AH							
AI							
AJ							
AK							
AL							
AM							
AN							
<b>FOREIGN PATENT DOCUMENTS</b>							
		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION		
AO		10-326245	12/08/1998	JAPAN	YES		X
AP		2000-29931	01/28/2000	JAPAN	YES		X
AQ							
AR							
AS							
AT							
AU							
AV							
<b>OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, etc.)</b>							
AW	Sergey BRIN, et al., "The Anatomy of a Large-Scale Hypertextual Web Search Engine", Proceedings of the Seventh World Wide Web Conference, Brisbane, Australia, April 1998, 20 pages						
AX							
AY							
AZ					<input type="checkbox"/> Additional References sheet(s) attached		
Examiner					Date Considered		

\*Examiner: Initial if reference is considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.